Better Place presence at Auto China 2010

• Chery
  • CheryRiichG5 with switchable battery demonstration
• Better Place tower
• MOU for switchable battery EV

*Riich is Chery luxury sub-brand
Chery exhibit

- Riich G5 with switchable battery display
  - Battery moved to the side and up to demonstrate switching
  - Charge spot attached with J1772 standard cable to demonstrate standard charging
Chery exhibit

• Better Place tower
  • Messaging & brand graphics
  • Videos: Mandarin Day in the Life and Better Place Overview
• Charge spot family display
BAIC (Beijing Automotive Industry Corp.) demonstrates switchable battery EV

- C71EV with switchable battery and latches
- C71 is previous Saab 9-5 platform that BAIC purchased from GM/Saab
- Battery switch functionality and benefits storyboard
BAIC C71 EV

- Platform with mirror to show battery and latches
High-profile visits to Better Place section of Chery exhibit

• China's Vice Premier Zhang Dejiang

• Beijing Mayor Guo Jinlong
  • "This is the best solution for EVs. Thank you for bringing it to China"
Chinese OEMs are rapidly improving design and quality, leveraging their ability to produce at low cost

- Chinese vehicles are not yet ready for export, but design and quality are advancing towards global competitiveness faster than they did in Japan and Korea
- Government incentives for domestic auto production are significant and legislation requires foreign OEMs to create JVs with Chinese partners to enter the market

SAIC Rowe MG Zero Concept  
GeelyGleagle GS
Many foreign OEMs showed EV and hybrid concepts...

- Demonstrates general belief among most EV and potential EV players that China will be a HUGE market for EVs and hybrids

Chevy MP5 Volt Concept

Toyota FT-EV Concept

Suzuki Swift PHEV

Kia Venga Concept
...as well as their existing production and near-production EVs and hybrids

- Toyota Prius PHEV
- Nissan Leaf
- BMW Mini E
- BMW ActiveE
Nearly every Chinese OEM showed EV concepts, but few of these seem ready for actual deployment.

- Changan Green-I Concept
- Yanfeng Visteon Q-e concept
- IAT Crosswind II concept
- Geely EK-2 EV
- Lifan 320 EV
BYD led the Chinese OEMs in offering vehicles that appear ready for widespread production and sales

• Surprisingly, despite EV focus, 2/3 of BYD booth was ICE cars
IAT Auto Technologies showed a switchable EV taxi concept, but it was likely vaporware.